



SCENIC RIM
MEDIA
MEDIA KIT 2025

BEAUDESERT
Bulletin

THE
CANUNGRA
Times

Tamborine Mountain
News

*Connecting your business with the
people of Beaudesert, Canungra,
Tamborine Mountain and the
surrounding communities*

BEAUDESERT Bulletin

PRINT NEWSPAPER
(FORTNIGHTLY / 4,500)

Delivered to 3,500 homes in Beaudesert and Gleneagle.
1,000 copies distributed in selected outlets in Beaudesert, Rathdowney, Tamrookum and Kooralbyn.

Tamborine Mountain News

PRINT NEWSPAPER
(FORTNIGHTLY / 5,000)

Delivered to 4,000 homes on Tamborine Mountain and Tamborine.
1,000 copies distributed in selected outlets in Canungra, Beechmont and Beaudesert.

THE CANUNGRA Times

PRINT MAGAZINE
(MONTHLY / 2,500)

Delivered to 1,500 homes in Canungra and Beechmont.
1,000 copies distributed in selected outlets in Canungra, Beechmont, Beaudesert.

What makes our local news...



Issues

We provide balanced reporting of local issues and support our communities to ensure their voices are heard.

From issues with water and road infrastructure, supporting local fundraising efforts, reporting on local politics through to championing locals who are going above and beyond for their community, we support the people of our region.

More than just reporting, our aim is to get results for our readers and partnerships, on issues that matter.



Events

From country shows to gala business awards, our publications will be there.

We take pride in producing stunning photographs of local events and sharing them through our publications.

Whether it is a morning tea for the CWA, the Anzac Day march and service or the formal send-off for local high school graduates, our newspapers are committed to covering these events.

We also offer lead up stories and advertising through print, social media and digital advertising.



People

We love telling great stories about local people!

In our communities we have people who have achieved at a high level in their field, entertaining characters and strong community leaders and volunteers.

All of these people contribute to the fabric and cohesiveness of our townships.

Each edition we run a profile about one of our locals. These profiles are widely read and appreciated.

Everyone has a story - we would love to share yours!



Sport

Our regions have produced many sporting champions.

The best of the best are part of our community - Olympic athletes to top golfers, rugby league heroes, national cyclists and archers.

We bring you the stories of the local athletes and clubs achieving at all levels, as well as those competing at national and international levels.

With such a wealth of sporting achievement in our towns, we love following the careers of all of our sportspeople!



**FROM THE
EDITOR**

Keer Moriarty

Scenic Rim Media's newspapers are uniquely community based, with an ethos of community connection, grassroots journalism and integration with the people and places of our region.

Tamborine Mountain News has been the voice of the Tamborine Mountain community since its establishment in November 1958. Originally run by the Tamborine Mountain Progress Association, it became part of Scenic Rim Media's stable in April 2024. Today it is a fortnightly publication that maintains strong community connections.

The Canungra Times is a monthly publication which has been an integral part of the Canungra and Beechmont communities since its humble beginnings in 2005.

The Beaudesert Bulletin's first edition came out in July 2020, in response to a need for hyper-local news in Beaudesert and its surrounding areas. Since then, the fortnightly publication has been embraced by these communities.

Our newspapers have been established not only as the voices of their communities, but as a single point of truth, concentrating on balanced reporting of local issues and promotion of local businesses and events.

We partner with our advertisers to connect their businesses with our communities, using local knowledge and marketing expertise to get the best results for their business.

Our readers and advertisers are people we know personally, people who belong to our communities and contribute to the wellbeing of the townships.

Becoming part of Scenic Rim Media's publications means being welcomed into local communities and being associated with local, trusted brands.

**BEAUDESERT
Bulletin**

**THE
CANUNGRA
Times**

**Tamborine Mountain
News**



BOOKINGS / ENQUIRIES



Katie O'Brien
ADVERTISING SALES
E: kob@scenicrimmedia.com.au
M: 0402 344 563



Keer Moriarty
EDITOR/ADVERTISING SALES
E: ads@beadesertbulletin.com ads@canungratimes.com.au
ads@tmnews.com.au
M: 0407 671 286

2025 Editions / Deadlines

BEAUDESERT Bulletin

January 24, 2025 Deadline: 12noon, Jan 17	July 11, 2025 Deadline: 12noon, July 4
February 7, 2025 Deadline: 12noon, Jan 31	July 25, 2025 Deadline: 12noon, July 18
February 21, 2025 Deadline: 12noon, Feb 14	August 8, 2025 Deadline: 12noon, Aug 1
March 7, 2025 Deadline: 12noon, Feb 28	August 22, 2025 Deadline: 12noon, Aug 15
March 21, 2025 Deadline: 12noon, Mar 14	September 5, 2025 Deadline: 12noon, Aug 29
April 4, 2025 Deadline: 12noon, Mar 28	September 19, 2025 Deadline: 12noon, Sept 12
April 18, 2025 Deadline: 12noon, Apr 11	October 3, 2025 Deadline: 12noon, Sept 26
May 2, 2025 Deadline: 5pm, Apr 25	October 17, 2025 Deadline: 12noon, Oct 10
May 16, 2025 Deadline: 12noon, May 9	October 31, 2025 Deadline: 12noon, Oct 24
May 30, 2025 Deadline: 12noon, May 23	November 14, 2025 Deadline: 12noon, Nov 7
June 13, 2025 Deadline: 12noon, June 6	November 28, 2025 Deadline: 12noon, Nov 21
June 27, 2025 Deadline: 12noon, June 20	December 12, 2025 Deadline: 12noon, Dec 5

THE CANUNGRA Times

JANUARY 2025
NO EDITION

FEBRUARY 2025 (Fri Feb 7)
Deadline: 12noon, Jan 31

MARCH 2025 (Fri Mar 7)
Deadline: 12noon, Feb 28

APRIL 2025 (Fri Apr 4)
Deadline: 12noon, Mar 28

MAY 2025 (Fri May 2)
Deadline: 12noon, Apr 25

JUNE 2025 (Fri June 6)
Deadline: 12noon, May 30

JULY 2025 (Fri July 4)
Deadline: 12noon, Jun 27

AUGUST 2025 (Fri Aug 1)
Deadline: 12noon, Jul 25

SEPTEMBER 2025 (Fri Sep 5)
Deadline: 12noon, Aug 29

OCTOBER 2025 (Fri Oct 3)
Deadline: 12noon, Sept 26

NOVEMBER 2025 (Fri Nov 7)
Deadline: 12noon, Oct 31

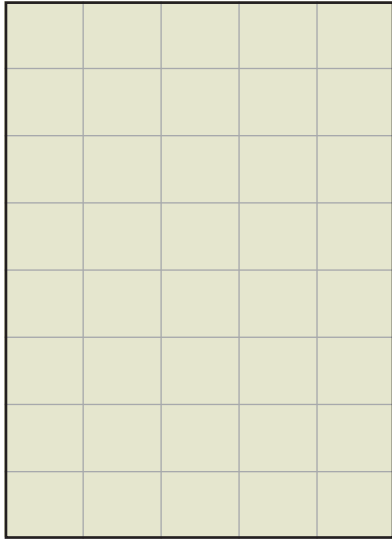
DECEMBER 2025 (Fri Dec 5)
Deadline: 12noon, Nov 28

Tamborine Mountain News

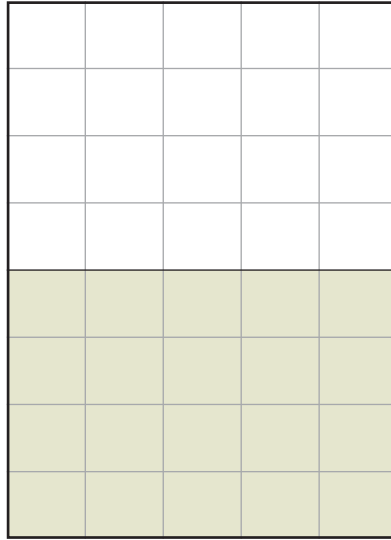
January 16, 2025 Deadline: 12noon, Jan 9	July 3, 2025 Deadline: 12noon, Jun 26
January 30, 2025 Deadline: 12noon, Jan 23	July 17, 2025 Deadline: 12noon, Jul 10
February 13, 2025 Deadline: 12noon, Feb 6	July 31, 2025 Deadline: 12noon, Jul 24
February 27, 2025 Deadline: 12noon, Feb 20	August 14, 2025 Deadline: 12noon, Aug 7
March 13, 2025 Deadline: 12noon, Mar 6	August 28, 2025 Deadline: 12noon, Aug 21
March 27, 2025 Deadline: 12noon, Mar 20	September 11, 2025 Deadline: 12noon, Sep 4
April 10, 2025 Deadline: 12noon, Apr 3	September 25, 2025 Deadline: 12noon, Sep 18
April 24, 2025 Deadline: 12noon, Apr 17	October 9, 2025 Deadline: 12noon, Oct 2
May 8, 2025 Deadline: 12noon, May 1	October 23, 2025 Deadline: 12noon, Oct 16
May 22, 2025 Deadline: 12noon, May 15	November 6, 2025 Deadline: 12noon, Oct 30
June 5, 2025 Deadline: 12noon, May 29	November 20, 2025 Deadline: 12noon, Nov 13
June 19, 2025 Deadline: 12noon, Jun 12	December 4, 2025 Deadline: 12noon, Nov 27

DISPLAY ADVERTISING RATES

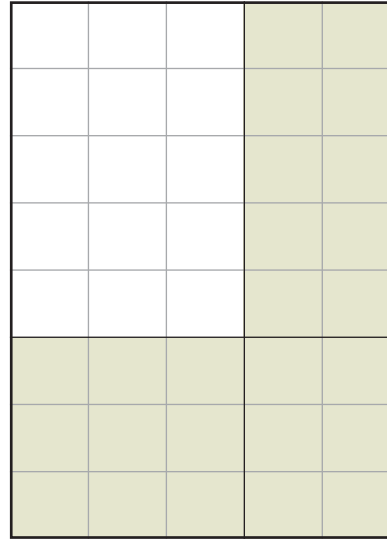
Prices valid until 31.12.25. PRICING INCLUSIVE OF GST



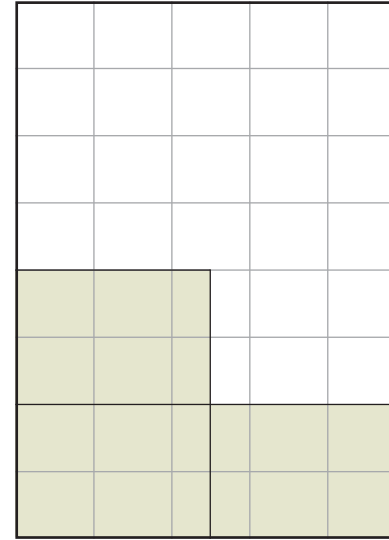
FULL PAGE \$525
250mmH x 180mmW



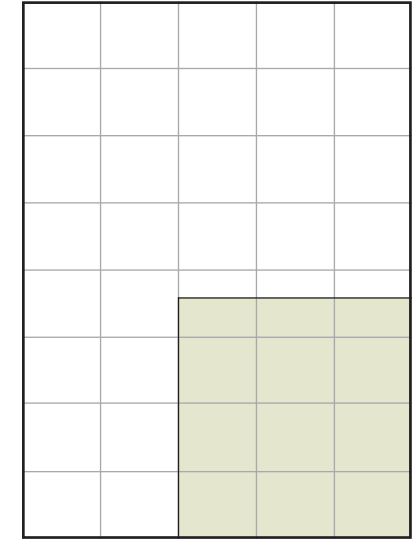
HALF PAGE \$295
120mmH x 180mmW



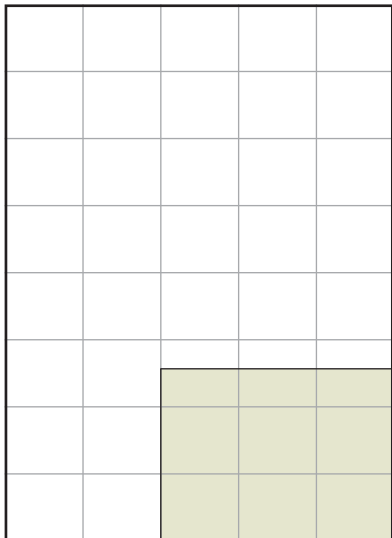
ONE THIRD PAGE \$245
90mmH x 180mmW or
250mmH x 70mmW



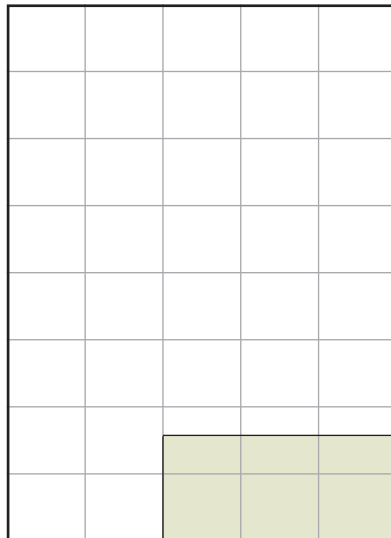
QUARTER PAGE \$195
60mmH x 180mmW or
120mmH x 86mmW



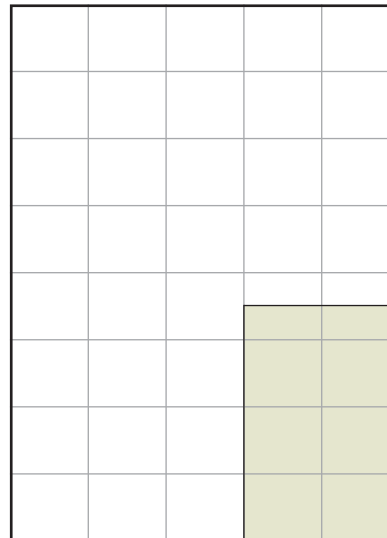
10cm x 3 column \$195
100mmH x 105mmW



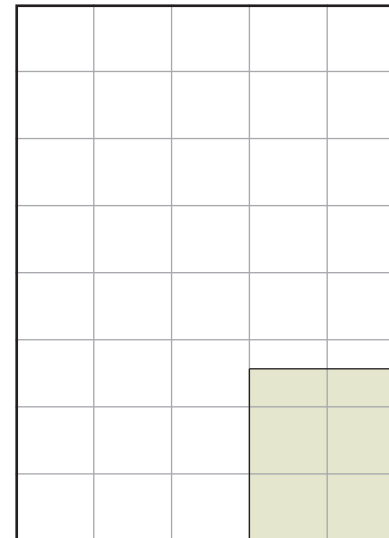
8cm x 3 column \$155
80mmH x 105mmW



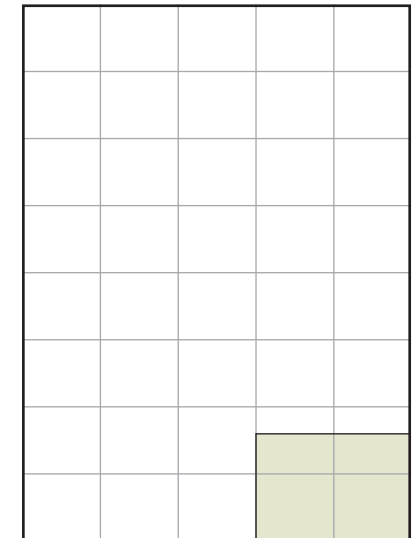
5cm x 3 column \$115
50mmH x 105mmW



10cm x 2 column \$130
100mmH x 70mmW



8cm x 2 column \$100
80mmH x 70mmW



5cm x 2 column \$75
50mmH x 70mmW

Prices valid until 31.12.25. PRICING INCLUSIVE OF GST

BUSINESS DIRECTORY ADVERTISING

Minimum 3 month booking (six editions). Prices below are per edition.

Advertisements from only \$28 per edition which are ideal for tradespeople and businesses that offer services to customers in our local area.

The Business Directory is the go-to directory for our communities. Unlike searching the internet, people know the businesses are either located in or will come out to our area.

All Business Directory advertisements are 57mm wide. Business Directory advertisements are booked in three month blocks:

3 editions for Canungra Times

6 editions for Beaudesert Bulletin

6 editions for Tamborine Mountain News

Price includes FREE advertising on our online Business Directories

2cm	\$28	5cm	\$65
3cm	\$42	6cm	\$70
4cm	\$56	9cm	\$90



CLASSIFIED ADVERTISING

2cm	\$28	8cm	\$100
3cm	\$42	9cm	\$110
4cm	\$56	10cm	\$120
5cm	\$65	12cm	\$143
6cm	\$75	14cm	\$165
7cm	\$90	16cm	\$176



DINING GUIDE ADVERTISING

Minimum 3 month booking (six editions). Prices below are per edition.

Gives you the ability to target your prospective market to both locals and visitors, with a map clearly showing where the consumer can find you.



We offer two Dining Guide ad sizes:

ADVERT 1 – \$50/edition
90mm wide x 32mm high

ADVERT 2 – \$85/edition
90mm wide x 55mm high or
55mm wide x 90mm high

ADVERTORIALS

Advertorials are paid articles which promote your business. They tell your customers a little about you and the services or products your business offers.

An advertorial can be written by you or by one of our journalists. Pricing includes publishing the advertorial content on our website.

There are two packages available:



AN INTRODUCTION!

A half page advertorial of up to 350 words and a photograph.

Cost: \$295

PLEASE NOTE: All advertorial will be clearly identified as 'sponsored content'.

Half page advertorial
(Edgely New Childcare Centre)

ALL ABOUT YOU!

A half page advertorial (as above) plus a half page advertisement (on same page).

Cost: \$525

Half page advertorial +
half page advertisement



www.srmprint.com.au

With expertise in printing, graphic design, media and advertising, our team brings a wealth of experience and practical knowledge to help you with your printing needs.

We know that one size does not fit all. We work with our clients to tailor their printing to their business, individually.

PRINTING

- Brochures
- Flyers
- Notepads
- Business Cards
- Postcards
- Banners
- Magnets
- Envelopes
- Docket Books (NCR)
- Flags
- Marquees



CALENDARS

The Beaudesert Bulletin 'What Susie Saw' calendar and the Canungra Times calendar feature photographs of the spectacular Scenic Rim.

Available only through advertisers, they are a unique gift for your clients.

LETTERBOX DELIVERY

The areas we cover include 3,500 homes in:

Beaudesert including Oakland Estate, Brayford Estate, Spring Creek, Banksia Greens and Elysium Village.

Glennagle including Country Club Estate, Outlook Estate and Scenic Rise Estate.

PHOTOGRAPHY PACKAGES

From corporate head shots to event photography and product shoots, our professional photographers will produce beautiful images for you.

Packages start from **\$199**



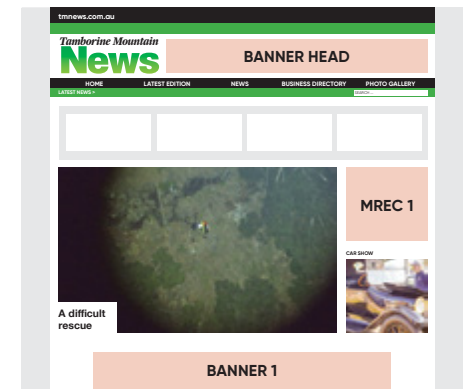
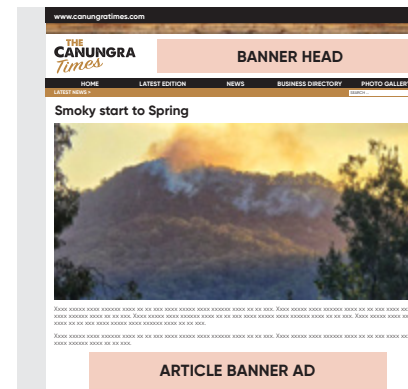
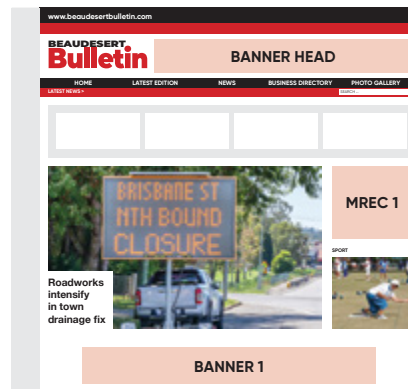


- Digital advertising available
- Sponsored content
- Event listings

UNIQUE VISITORS PER MONTH: 30,000

CYCLING AD SPACES

All ads link to advertiser's website, email or social media



ON ALL PAGES

BANNER HEAD

Fixed on all pages, across all devices

DIMENSIONS:

Desktop 728 x 90 and Mobile 320 x 50

Monthly Fee: \$299

PRICING INCLUSIVE OF GST

ON HOME PAGE AND SECTION PAGES

BANNER 1

DIMENSIONS:

Desktop 728 x 90 and Mobile 320 x 50

Monthly Fee: \$159

MREC 1

DIMENSIONS: Desktop 300 x 250

Monthly Fee: \$159

IN ARTICLE PAGES

ARTICLE BANNER AD

Appears at the top of each article

DIMENSIONS:

Desktop 728 x 90 and Mobile 320 x 50

Monthly Fee: \$159

Contact Us:



NEWS, MARKETING AND PRINT ENQUIRIES

Keer Moriarty

EDITOR/ADVERTISING SALES

E: office@scenicrimmedia.com.au

M: 0407 671 286



ADVERTISING BOOKINGS & ENQUIRIES

Katie O'Brien

ADVERTISING SALES

E: kob@scenicrimmedia.com.au

M: 0402 344 563



GOT A NEWS TIP?

Susie Cunningham

SENIOR JOURNALIST

E: susie@scenicrimmedia.com.au

M: 0403 693 155



MAKE YOUR BUSINESS STAND OUT

Kate Cahill

GRAPHIC DESIGN

E: kate@scenicrimmedia.com.au

M: 0422 638 758



Scenic Rim Media Pty Ltd

proudly delivering local news to the community

Beaudesert Bulletin | Fortnightly

Shop 2, 61-85 Brisbane Street, Beaudesert QLD 4285

The Canungra Times | Monthly | 1 Lawton Lane, Canungra QLD 4275

Tamborine Mountain News | Fortnightly

Shop 4A, 24-26 Main St, Tamborine Mountain QLD 4272

